

Media Analysis Center, Kashmir

- The free flow of negative content on Kashmir and its wide circulation on social media is damaging Indian interests locally, nationally and internationally. There is urgent need to counter this content in an organized and efficient manner.
- Media Analysis Center**, Srinagar - a civil society initiative of Lehar Foundation - is an organized initiative to counter negative propaganda and content on Kashmir locally, nationally and internationally.
- Media Analysis Center (MAC) shall generate content which shall aggressively counter the lies being peddled regarding Kashmir in the domestic, national and international media.

- The content produced by MAC shall include news reports, features, videos and documentaries.
- The purpose is to break the toxic plot that keeps feeding malicious, negative news on Kashmir and circulating the same to deepen stereotypes of oppression and alienation. The attempt is to bring in a reality check on Kashmir and refresh the narrative in a positive, inclusive direction.
- MAC shall also provide a platform to bring together positive and happy voices of aspirational Kashmir youth, within Kashmir or outside. The Kashmiri voices of positivity and growth within India shall act as a force multiplier for the youth within Kashmir.

Venomous Anti-India Role of Some persons of Kashmiri Diaspora

**Pakistan using them as strategic tool,
India must initiate stern action**

The role of some individuals in the Kashmir diaspora in supporting violence against India has been largely ignored in the analysis of the Kashmir conflict. These individuals, living in different countries around the world, are proactive in fuelling hate against India. Their purpose: amassing money through sponsors of the deadly conflict. These individuals have vested interest in keeping the pot boiling. They thrive on the conflict economy of Kashmir.

Fund-raising by some British Kashmiris for secessionism in Kashmir

There is sizable presence of Kashmiri diaspora in England. The majority among these migrated from Pakistan occupied Kashmir, particularly Mirpur. Most of them migrated after vast chunk of land was submerged due to the construction of Mangla Dam. Some Mirpuris have found Kashmir's violent conflict highly beneficial.

According to reports, British Kashmiris are among the most politically active diaspora in South Asian communities. They have been instrumental in keeping the Kashmir issue alive in the minds of



Tony Ashai is an influential businessman settled in the US. He has been forefront in promoting hatred among Kashmiris against the Indian state. He has been provoking innocent Kashmiri youth to take up arms against India. Tony's son Bilal recently graduated from Los Angeles with a Master's Degree in Law and is living a plush life. But Tony Ashai wants poor Kashmiri youth to sacrifice their lives. Such is the duplicity of some Kashmir diaspora who fuel hatred against India



Dr Asif Dar lives a plum life in Saudi Arabia with his Begum and children. Both his parents are school teachers. Asif worked with People's Conference from 2007-13. Asif's favourite leisure activity is to instigate common Kashmiris against the region's politicians and the state through provocative and poisonous videos on social media

Europeans. They have also played a key role in financing terrorist organizations, NGOs and the charitable trusts in Kashmir that play a dubious role.

In the last few decades, the Kashmiri diaspora in England has been recognised as the epicenter of fund-raising for sustaining separatism in Kashmir. Taking a cue from these British Kashmiris, some Kashmiris living in other parts of the world have also actively engaged in such subversive anti-India activities.

After August 2019, the role of some individuals of Kashmiri diaspora has intensified in financing and propagating jihad in Kashmir. Pakistan, through its military, diplomatic and spying agencies, has put its weight behind these individuals of Kashmiri diaspora as part of the game plan.

Serving Pakistan's interests for monetary gain

Pakistan is using these individuals of Kashmiri diaspora as a strategic tool and investing more in them for two reasons. One, due to mounting pressure from the Financial Action Task Force (FATF) to act against terrorists operating from its soil. Second, the action taken by India's premier Investigating agencies in tightening the noose around the separatists and their confidantes.

NIA action has stemmed subversive anti-India activities

Since 2018, the separatist narrative in Kashmir has been significantly contained. This is courtesy NIA's investigation into terror funding and financing. Law and order situation has considerably improved. Violent mobs have vanished from Kashmir streets.

As per the investigating agencies, foreign funding to secessionist activities has been blocked. People involved in hawala transactions have been booked under the relevant sections of criminal laws.

With the killing of almost all top commanders of all terrorist organizations, the situation on ground has improved significantly. The hartal (strike) calendar was issued by secessionists regularly. It suddenly disappeared.

For the first time since 1990, no boycott call was given by any separatist or terrorist organization to the just concluded District Development Board elections. They may have had their own strategic reasons for not calling for election boycott. But the fact remains that as before, the administration did a commendable job in ensuring the safety and security of every single person associated or involved in the electoral process.

For the first time, no grenade was hurled on polling staff and no causality was reported during these elections conducted in eight phases in one month. This is certainly one of the pathbreaking success stories of the administration, particularly Jammu and Kashmir police and other security agencies.

Meet some deceitful Kashmiris living abroad. They and their children live a plush life amidst peace and harmony. But they instigate common Kashmiris in their homeland to be part of never-ending conflict and violence. They instigate innocent Kashmiri youth to kill and die

TONY ASHAI

A large number of Kashmiris settled in various countries are consistently engaged in instigating people back home towards violence.

Tony Ashai aka Aziz Ashai an influential businessman settled in the US. He has close links with ISI. Tony has been on forefront in promoting hatred among Kashmiris against the Indian state.



Tony was born in Barzulla, Srinagar. He studied architecture in Chandigarh before moving to the USA for a Master's degree. While in the US, Tony reportedly built contacts with Pakistan's intelligence agencies. He is actively engaged in anti-India activities, provoking innocent Kashmiri youth to take up arms against the state.

Tony's son Bilal recently graduated from Los Angeles with a Master's Degree in Law and is living a plush life. But Tony Ashai wants poor Kashmiri youth to sacrifice their lives. Such is the duplicity of some Kashmir diaspora who fuel hatred against India.

DR ASIF DAR

Another person who has been uploading hateful content on social media and asking Kashmiris to boycott electoral politics is one Dr Asif Dar, son of Muhammad Maqbool Dar, a resident of Bandipayeen, Baramullah. His father and also his mother are government school teachers. Asif's brother was a militant who was killed in 2006.



Currently Asif is living a comfortable life along with his parents in Saudi Arabia. This man has been spreading venom on social media and uploading incriminating videos for last one year demeaning Kashmiri people who want to live in peace.

Gullible Kashmiris unaware

Many Kashmiris living in the Valley are not aware of the profile of the diaspora Kashmiris. They believe that these people are living here amidst them. The hateful videos and messages uploaded on social media by individuals of Kashmiri origin living abroad have the potential to vitiate the atmosphere. There are hundreds of such hatemongers living abroad, who are working with the agendas of destroying the lives of the common Kashmiris. Such subversive, venomous activities have been overlooked by the Indian government. Time has come for New Delhi to take strong action and make such people accountable for their deceitful and hateful acts.

Since August 2019 the abuse and misuse of social media by sections of Kashmir society has decreased significantly. Incriminating material is hardly uploaded on social media platforms.

Security forces are maintaining high

vigil on the borders, aware that desperate attempts of infiltration are a constant challenge. Collateral damage due to heavy shelling along the international border and the line of control has increased manifold in 2020.

DEVELOPMENT IS THE MANTRA



THE NEW DAWN OF HOPE

DDCs – Grassroots Democracy, Participatory Politics

District Development Councils – which are being formed for the first time in the Union Territory of Jammu and Kashmir – shall usher in grassroots democracy. The elections have also rung in the new. Ordinary Kashmiris are pinning their hopes on homegrown candidates who shall deliver development and address their everyday challenges.

One of the things that mark Kashmiri society is immense dislike for the tired old political faces. Most of these old political horses are associated with blatant corruption and nepotism. They have focused only on amassing personal wealth and giving plum positions to their kith and kin. In the old political system, there was no room for the aspirations and ambitions of the bright young Kashmiris.

With the election of members of DDCs, and also the election of Panches and Sarpanches, the Union Territory of Jammu and Kashmir

is opening up to participatory politics. These grassroots bodies shall provide space for meaningful dialogue at both intra-district and inter-district level.

The falsehood spread by the writers of gloom and doom has been demolished. Ambitious young Kashmiris came forward to contest as members of DDC. The voting was also impressive. The control and so-called authority exercised by the old political elites has been knocked down by the new youthful energy sweeping the electoral fray.

For the people of Kashmir, DDC polls, along with elections for posts of Sarpanches and Panches, are all about development. Bijli-sadak-paani plus infrastructure development is high priority for Kashmiris. A major cause of worry for parents is high unemployment in the region. Kashmiris are hoping that DDCs shall address these challenges and steer Kashmir to stability, peace and prosperity.



KEY RESPONSIBILITY AREAS

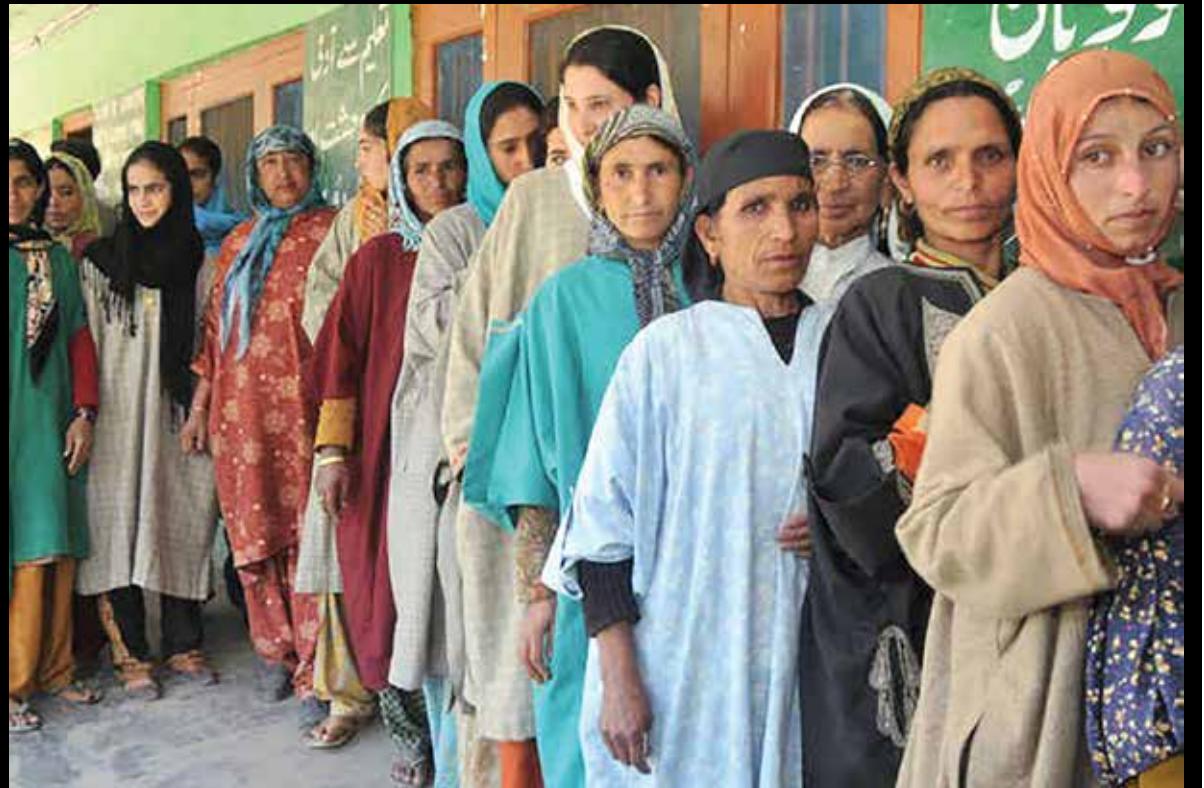
FOR DISTRICT DEVELOPMENT COUNCILS

According to the blueprint finalized by the UT Administration headed by Lt Governor Shri Manoj Sinha, the government intends to equip the District Development Councils with key responsibilities in the following areas:

- * Planning
- * Development
- * Rural Amenities
- * Disaster Management
- * Health and Veterinary Care
- * Social Welfare
- * Education and Child Care
- * Livelihood Generation

The District Development Councils shall also have Five Standing Committees for Finance, Development, Public Works, Health and Education, and Welfare.

In this way, these Panchayati Raj institutions shall strengthen grassroots democracy in the Union Territory of Jammu and Kashmir.



Mothers vote for a New Kashmir with happy, meaningful lives for their children



Kashmiris queue up to vote for peace, stability and prosperity

