

Media Analysis Center, Kashmir

- The free flow of negative content on Kashmir and its wide circulation on social media is damaging Indian interests locally, nationally and internationally. There is urgent need to counter this content in an organized and efficient manner.
- **Media Analysis Center, Srinagar** - a civil society initiative of Lehar Foundation - is an organized initiative to counter negative propaganda and content on Kashmir locally, nationally and internationally.
- Media Analysis Center (MAC) shall generate content which shall aggressively counter the lies being peddled regarding Kashmir in the domestic, national and international media.
- The content produced by MAC shall include news reports, features, videos and documentaries.
- The purpose is to break the toxic plot that keeps feeding malicious, negative news on Kashmir and circulating the same to deepen stereotypes of oppression and alienation. The attempt is to bring in a reality check on Kashmir and refresh the narrative in a positive, inclusive direction.
- MAC shall also provide a platform to bring together positive and happy voices of aspirational Kashmir youth, within Kashmir or outside. The Kashmiri voices of positivity and growth within India shall act as a force multiplier for the youth within Kashmir.

***Achhen gatchi
gaash aasun***

***Aakhon Mein
Roshni
Honi Chahiye***

PHOTO: SYED QAARIF ANDRABI

**ISRAEL-PALESTINE PROVE
PAKISTAN WRONG**

THERE IS NO COMPARISON BETWEEN PALESTINE AND KASHMIR

The ruins in Palestine and the large scale devastation and destruction of Gaza are demolishing Pakistan's lies and deceits on Kashmir.

For several decades now, Pakistan has been trying to inflame Kashmiris by equating Kashmir with Pakistan. The current crisis between Israel and Palestine has smashed Pakistan's lies. There is no comparison between Kashmir and Palestine.

Pass through the cities, towns and villages of Kashmir. New and beautiful houses are being constructed. Major arteries of Srinagar boast of new flyovers. In various parts of Kashmir, roads are being widened so that Kashmiris don't have to face daily traffic jams.

The daily traffic jams are proof that Kashmiris are prosperous people



PHOTO: KASHMIR GLACIER

KASHMIR



PALESTINE

who commute using private vehicles. Small commercial vehicles like Mini Buses, Matadors, Tavera etc are equally popular for public movement. Kashmir is a busy, bustling region. Currently, life has been impacted by the lockdown forced by corona virus.

In the last few weeks, Pakistan has flooded the social media in Kashmir with videos and songs, trying to raise passions in the Valley against India. Pakistan is trying hard to reinvent its old lie of equating Kashmir with Palestine. The irony of the situation is that Palestine is proving Pakistan wrong.

The images of Palestine don't fit on Kashmir. Take a look.



KASHMIR

PHOTO: UMAR GANIE

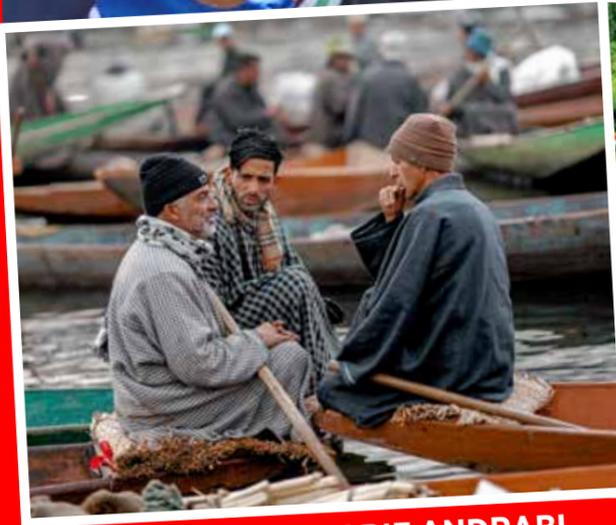


PHOTO: SYED QAARIF ANDRABI

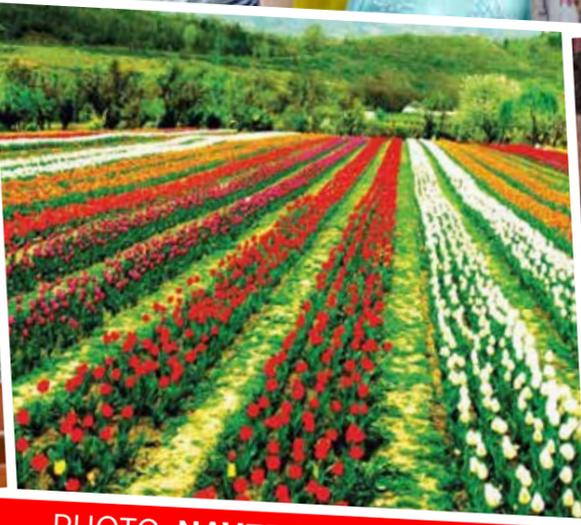


PHOTO: NAVEED AHMAD NAJAR



PHOTO: ABID BASHIR

TAKE A LOOK



PALESTINE



KASHMIR

PHOTO: SWAPANKUMARROY



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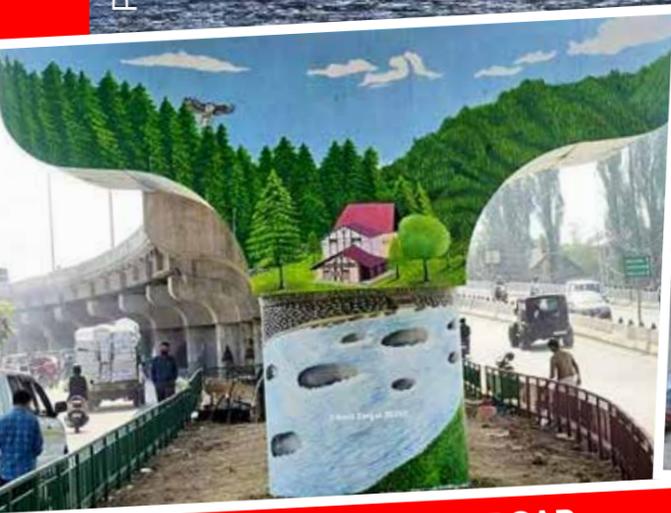


PHOTO: BASIT ZARGAR



PHOTO: EPA



PHOTO: YAWAR KABLI

TAKE A LOOK

PALESTINE



THE HARSH TRUTH

**PALESTINE DOES
NOT CARE
FOR KASHMIR**

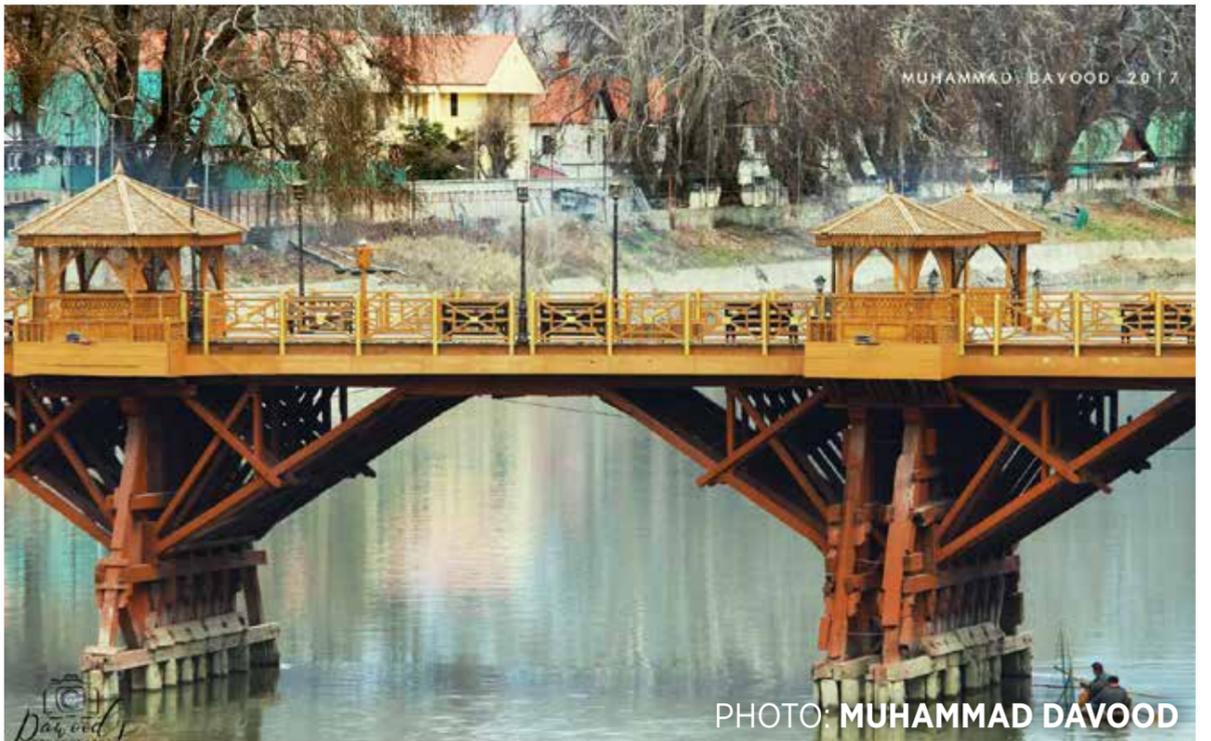
Pakistan is again trying to milk the Israel-Palestine conflict to drive false narratives in Kashmir

Pakistan has played games of deceit in Kashmir for decades. Following the recent Israel-Palestine conflict, Pakistan has again flooded the social media in Kashmir. The emotive content unleashed by Pakistan builds a sham parallel between Palestine and Kashmir. The videos and so-called freedom songs, locally referred to as tarana, draw bogus comparisons between Palestine and Kashmir.

Militant organizations actively shared these audio visuals on social media platforms. The Kashmir clergy, particularly of Jamati and Salafi school of thought, raised passions in mosques. They made every possible attempt to equate the situation in Palestine with Kashmir and prayed for the end of what they termed as the Indian occupation of Kashmir.

On closely monitoring the pattern of the social media hashtags in Kashmir in support of Palestine, one could discern that every single video was uploaded from across the border to incite Kashmiris. Back in Kashmir, activists of Jamaat e Islami and its students wing also tried to provoke the youth to rise for the cause of Palestine. By extension, their objective is to provoke the youth against the Indian state.

Playing the religion card, Pakistan has consistently tried to inflame Kashmiris on the Kashmir-Palestine plank. Since decades, Pakistan's proxies in Kashmir have equated Kashmir to Palestine to make the gullible youth fight India. A lie repeated often enough is regarded as the truth. The false equation of Kashmir and Palestine has been repeated in Kashmir so much that this myth is regarded as the truth.



Palestinians are being dislocated and disempowered. In Kashmir, even after abrogation of Article 370, the Government has put in place safeguards so that outsiders cannot buy land here

making fiery speeches comparing Kashmir to Palestine so that the gullible youth join militancy. A major plank for terrorism is the Islam in Danger narrative, which inspires young men to supposedly stand for the cause.

The harsh truth is that Palestine does not care for Kashmir.

Close relations Between Palestine and India

For decades, India and Palestine have enjoyed good diplomatic relations. India has historically been supportive of the Palestinian cause both bilaterally and internationally. India was the first non-Arab government to recognize Palestine Liberation Organization (PLO) as the legitimate representative of Palestinians. In November 1988, India recognized Palestine as a state. Thereafter, India has provided financial aid to Palestine along with material and technological assistance.

In 1975, Palestine Liberation Organization opened an office in New Delhi, and full diplomatic relations were established in March 1980. India recognized Palestine as a state in 1988.

Palestinian and Indian leaders have regularly engaged in bilateral visits. Prime Minister Narendra Modi was the first PM to visit Palestine officially. Palestine honoured him with its highest civilian award. In the current conflict between Palestine and Israel, India has spoken in favour of the two-state solution.

After India abrogated the special status of J&K, the reaction from the Arab world and Palestine was neither severe, nor censorious. The Arab world and also Palestine did not take a harsh stand on this issue despite Pakistan's shrill chest-beating.

All through the manufactured and imposed agitations of Kashmir, Palestine has never spoken up for Kashmir. Kashmiris should wake up to the global geopolitical realities and stop living in a world of delusion created by Pakistan, itself a deluded state.



Shrill Support For Palestine in Kashmir

Driven by the religio-political narrative pushed by Pakistan, Kashmir has a history of vociferous support for Palestine. In June 1967, nearly 54 years ago, Israel annexed East Jerusalem. In Srinagar, some foreign tourists were targeted and churches were reportedly set on fire. Protests erupted at major mosques in Kashmir. Curfew had to be imposed for six days in Srinagar.

During the Gaza crisis of 2014, support for Palestine again erupted in Kashmir. This was accompanied by protests against India. In 2018, 62 Palestinians were killed in Gaza in Israeli attacks. Hundreds of Kashmiris participated in rallies to support Palestine, with slogan shouting against India. After the recent combat between Israel and Palestine, Kashmiris again tried to agitations. Jammu and Kashmir Police responded firmly, and 22 people were arrested.

Intelligence reports reveal that a large percentage of mullahs of Kashmir have been